

Exponent Project Rubric:

	Excellent 4 points	Good 3 points	Getting There 2 points	Needs More Work 1 point
Explanation of the rules	The rules are neatly presented, named and “proved” (show why each rule works) and examples of using the rule are presented.	Most of the rules are neatly presented, named and “proved” (show why each rule works) and examples of using the rule are presented.	The rules are presented and are named, but explanation is lacking and examples may be missing	The rules may be written and or named but they are not explained well and examples are not provided
Examples of common ways rules are “broken” (common mistakes)	There are clear examples of each rule used incorrectly along with an explanation about why the answer is incorrect	There are some clear examples of each rule used incorrectly along with an explanation about why the answer is incorrect	A few easy ways to make mistakes with the rules are presented, but specific examples aren’t present or are not well explained.	Explanations are unclear or examples aren’t provided. It is not easy to tell from your brochure how to avoid common mistakes.
Completeness	All 7 topics in the list on the previous page are addressed in the “explanation of the rules” section and in the ways the rules could be broken section	Most of the 7 topics in the list on the previous page are included in one or both of the above two sections	2-3 rules are missing from one or both of the above two sections	Only a few of the rules are explained fully or are included in the ways the rules could be broken section
Creativity	You’ve thought of funny, interesting consequences for breaking the rules, you explain the planet or the aliens a little, you provide pictures or other creative elements.	You have some consequences for breaking the rules and you have one or two extra creative flairs (pictures or descriptions of the planet.)	You have some consequences for breaking the rules but you have no creative touches.	You did not include anything in your brochure but a straightforward explanation of the rules
Mechanics	Spelling and punctuation errors are few and far between and your sentences make sense	There are a few spelling and punctuation errors and your sentences may be difficult to understand at times.	There are a lot of spelling and punctuation errors and your sentences are vague or unclear	There are a lot of spelling and punctuation errors and it’s difficult to understand any of your explanations
Neatness	Your brochure is well organized with titles for each new section, captions for each picture, page numbers, and there are no smudges.	Your brochure is pretty well organized. Most sections and pictures are titled, there may be some smudges or page numbers are missing	Your brochure is a little disorganized. It’s hard to tell where the different rules are or where different sections are. It may be crumpled or smudged.	Your brochure is very disorganized. It’s unclear where your rules are or where examples are. Pictures are irrelevant or aren’t well explained. Your brochure may be really smudgy and crumpled.

TOTAL SCORE: _____ /24

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